

Library News

Drexel University

W.W. Hagerty Library

Vol. 4, No. 1 January, 2003

What's New

Invading a Library Near You: "Frankenstein: Penetrating the Secrets of Nature"



Drexel University's Hagerty Library is proud to announce that it is one of the libraries selected to host the "Frankenstein: Penetrating the Secrets of Nature" traveling exhibition. It will be on display from February 7-March 21, 2003 on the first floor of the Library. This exhibition looks at the world from which Mary Shelley came, how popular

culture has embraced the Frankenstein story, and how Shelley's creation continues to illuminate the blurred, uncertain boundaries of what we consider "acceptable" science. In addition to the exhibit itself, there will be a number of programs taking place related to the Frankenstein theme, including two film series and a lecture series, as well as events planned by the UNIV 241 Great Works Symposium Frankenstein course. [More...](#)

Humanities Students Gain Library Research Savvy

Dozens of **introductory workshops**, presenting library resources and basic research skills to students in Humanities track classes, will be taught during the Winter 2003 term at Hagerty Library. These workshops are intended to provide students with a solid basis on which to build the research skills needed to succeed in their college careers and beyond. Students will gain familiarity with the Hagerty Library website and all it has to offer as a gateway to information resources. They will also gain an understanding of what scholarly information is, and how to build an effective search strategy when using the Library's electronic databases. [More...](#)



Career Services News: New Staff and New Resources



The **Career Services Collection** at Hagerty Library has some news for the start of the Winter Quarter. First, we have a new Library Assistant, Jodi VanMeter. Also, we have some important new resources for help in conducting a job

search, including the *2002-2003 Occupational Outlook Handbook* and the *Philadelphia Business Journal Book of Business Lists*, 2003 edition. [More...](#)

What's New

Hagerty Library Receives Pennsylvania Humanities Council Grant

The **Pennsylvania Humanities Council** recently awarded a Small Grant for Public Programs in the Humanities to the W. W. Hagerty Library. The \$3,000

grant was given to support the six week speaker series and other activities related to the upcoming exhibition "Frankenstein: Penetrating the Secrets of Nature."

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E-Resources News and Reviews

New E-Resources Available at Hagerty!



Four new electronic resources debut at Hagerty Library this month. **Hoover's Online** is a database for corporate and industry information that is

perfect for job hunters looking for leads or for business and engineering students looking for that competitive edge in their business plans. Dun & Bradstreet's **Million Dollar Database** is another business resource, providing information on approximately 1.6 million North American companies and industries, both public and private. **Hollywood Creative Directory** provides access to information on agents, producers, directors, production companies, networks, and more! **Blackwell Synergy** is a collection of full text journals in fields associated with Science, Technology, & Medicine, and Humanities & Social Sciences. [More...](#)

New Books at Hagerty



This month our new book shelf includes two books dealing with World War II. First there is **What They Didn't Teach You About World War II** by Mike Wright, author of several titles in the popular "What They Didn't Teach You About..." series. Wright's entertaining and well-written book gives added depth to commonly known historical facts as well as

revealing lesser known facts about this fascinating era. **Radio Goes to War: The Cultural Politics of Propaganda during World War II** by Gerd Horten examines the role of radio in the U.S. war effort of the 1940s, taking a look at this interesting interface between politics and entertainment. Read [more](#) about it!

Staff News

Jenifer Baldwin, Information Literacy Librarian, takes on new duties as the acting Design Arts Librarian. Three other Hagerty Library staff members have moved into new positions. **Tony Dominick** is the new head of the Library's Systems Department, **Kristen Costello** is now Systems Manager, and **Jodi VanMeter** is the new Library Assistant for the Career Services Collection. [More...](#)

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Library News is published monthly on the web by the W.W. Hagerty Library.
[Alison Lewis](#), Editor.

New Electronic Resources!

Spotlight on Hoover's Online:



[Hoover's Online](#), a new library database for corporate and industry information is perfect for job hunters looking for leads or for business and engineering students looking for that competitive edge for their business plans. It offers up-to-the-minute information in an easy-to-use and easy-to-read format.

Company Information

You can use Hoover's to glean information on over 50,000 companies – publicly-traded companies, privately-owned companies, and even international companies. Along with basic descriptions, Hoover's also provides a more complete picture of the companies with corporate histories, the major competitors, current financials, and executive biographies.

Industry Information

Hoover's also provides concise snapshots of over 30 industries divided into 28 sectors. Along with a wonderful overview of trends and industry news, Hoover's also keys you into the major company players, as well as providing biographies of industry movers-and-shakers.

Other Features

The flexible Advanced Search gives users a page of variables to combine when researching companies or industries. For example, you can search by a range of area codes or zip codes, by number of employees, and by industry sector. IPO Center, another interesting feature, lets you track companies' initial public offerings, including a comprehensive list of companies that have gone public since 1996.

For more information about this resource, contact Emily Missner, Business Librarian, at 215.895.6164 or emissner@drexel.edu.

Feel Like a Million Dollars with Dun & Bradstreet's Million Dollar Database!

Dun & Bradstreet's [Million Dollar Database](#) provides information on approximately 1.6 million North American companies and industries, both private and public. Use the Million Dollar Database to find an SIC, total employee numbers, legal status, annual US sales dollar equivalent, and additional information about the world's largest corporate entities.



For more information about this resource, contact Emily Missner, Business Librarian, at 215.895.6164 or emissner@drexel.edu.

Hagerty goes Hollywood!



[Hollywood Creative Directory \(HCD\)](#) provides the scoop on all the big (and not-so-big) players in the entertainment industry. The Agents & Managers Directory currently lists 4,600 agents and managers, 1,300 talent and literary agencies, and television casting directors. The Producers Directory provides contact information for over 1,700 production companies, studios and networks. The HCD is updated every Friday.

For more information about this resource, contact Jenifer Baldwin, Acting Design Arts Librarian, at 215.895.2768 or jb39@drexel.edu.

A New Multidisciplinary Journal Collection

The [Blackwell Synergy](#) Online Journal Collection offers 624 journals from both the Science, Technology and Medicine (STM) collection and the Humanities and Social Science (HSS) collection in a simple, user-friendly and up-to-date interface. Browse journals alphabetically or by discipline and subject, or use the simple or advanced search options to focus your access to these journals. Article reference lists contain dynamically updated hyperlinks to abstracts. Blackwell Synergy helps keep you up to date via e-mail alerting services and OnlineEarly, where the very latest peer-reviewed articles appear online before the print issue is published.



Sample titles from the STM and HSS collections include the following:

Science, Technology and Medicine (STM)

- Medicine -- *Journal of Oral Pathology & Medicine*
- Health Sciences -- *Scandinavian Journal of Caring Sciences*
- Life & Physical Sciences -- *Geophysical Prospecting*
- Engineering and Computing -- *Fatigue & Fracture of Engineering Materials Structures*
- Agriculture & Animal Sciences -- *Journal of Applied Ichthyology*

Humanities and Social Science (HSS)

- Social & Behavioral Sciences -- *Journal of Intellectual Disability Research*
- Business & Accounting -- *Risk Management & Insurance Review*
- Economics & Finance -- *Asian-Pacific Economic Literature*
- Maths & Statistics -- *Journal of the Royal Statistical Society*
- Law -- *Ratio Juris*
- Arts & Humanities -- *Journal of Social Philosophy*

Questions? Contact Peggy Dominy, Sciences Librarian, at 215.895.2754 or dominyf@drexel.edu or Alison Lewis, Humanities and Social Sciences Librarian at 215.895.2765 or alewis@drexel.edu.

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W.W. Hagerty Library

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Invading a Library Near You: "Frankenstein: Penetrating the Secrets of Nature"



Drexel University's Hagerty Library is proud to announce that it is one of the libraries selected to host the "**Frankenstein: Penetrating the Secrets of Nature**" traveling exhibition. This exhibition looks at the world from which Mary Shelley came, how popular culture has embraced the Frankenstein story, and how Shelley's creation continues to illuminate the blurred, uncertain boundaries of what we consider "acceptable" science. The exhibition is meant to encourage audiences to examine the intent of Mary Shelley's novel, *Frankenstein*, and to discuss Shelley's and their own views about personal and societal responsibility as it relates to science and other areas of life.

In addition to the exhibit itself, there will be a number of programs taking place related to the Frankenstein theme. **Films series** will run at both University City Campus and Center City Campus, screening everything from the classic 1931 *Frankenstein* with Boris Karloff as the monster, to Mel Brooks' comic classic, *Young Frankenstein*. Ian Abrams of Drexel's College of Media Arts and Design will be the host for the University City films. There will also be a panel discussion and a **lecture series** featuring such luminaries as Stuart Curran of the University of Pennsylvania, Les Friedman of Northwestern University, Susan Wells of Temple University, and Drexel's own Leonard Finegold and Don Riggs. Topics will range from medical ethics to body snatching to science fiction. If this isn't enough, students enrolled in **UNIV 241** Great Works Symposium will get an entire term's worth of immersion in Frankenstein!

The exhibition and related materials were developed by the [National Library of Medicine](#) (NLM) of the National Institutes of Health and the Public Programs Office of the [American Library Association](#), and funded by a major grant from the [National Endowment for the Humanities](#) (NEH). Additional support for the programs associated with the appearance of the exhibit at Drexel University has been provided by the [Pennsylvania Humanities Council](#), the [Francis C. Wood Institute for the History of Medicine](#) of the College of Physicians of Philadelphia, and Drexel's "Magnificent Minds" Bookstore Series.

The exhibit opens February 7, 2003 and runs through March 21, 2003 and will be located on the first floor of Hagerty Library. All members of the Drexel community, as well as the general public, are invited to join us and view this exciting exhibit. Please see Drexel's [Frankenstein website](#) for more information about the exhibition and for details on times, locations, and content of all associated activities.

Please note: Due to the festivities surrounding the opening of the exhibition, Hagerty Library will be closed from 4:00PM to 8:00PM on Friday, February 7, 2003.

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The [Pennsylvania Humanities Council](#) recently awarded a Small Grant for Public Programs in the Humanities to the W. W. Hagerty Library. The \$3,000 grant was given to support a six week speaker series and other activities related to the upcoming exhibition "Frankenstein: Penetrating the Secrets of Nature." W. W. Hagerty Library was selected as the only library in the Philadelphia region to host the travelling exhibit. The exhibition, opening on February 7th, 2003, was developed by the National Library of Medicine (NLM) of the National Institutes of Health and the Public Programs Office of the American Library Association, and funded by a major grant from the National Endowment for the Humanities (NEH). The upcoming speaker series includes local and national scholars on topics ranging from grave robbing in 19th century Philadelphia to the ethical implications of "inventing life." The grant, exhibition, and related events were organized by a steering committee comprised of members of the Information Services Department and chaired by Jenifer Lee Baldwin, Information Literacy Librarian. See www.library.drexel.edu/frankenstein for further details.

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Selections From the New Book Room



***What They Didn't Teach You About World War II* / Mike Wright**
[D743.W69 1989](#)

Mike Wright has written a series of popular historical survey works (*What They Didn't Teach You About...*) covering such topics as the Wild West, the 1960s, and the American Revolution. His book *What They Didn't Teach You About World War II* is just as well-written and deeply informative, and as highly recommended, as the others. This book covers broad historical events likely to be known to many readers, as well as less well-known daily matters such as the cost of living in the 1940s in the United States. The book is entertaining and informative, with many topics addressed thoroughly.

Wright provides some biographical data during the narrative; he was born a few years before America's 1941 entry into World War II and grew up in a Navy town in Virginia. The book has a photo of him and his older brother in juvenile sailor suits, which he says was an established fashion for little boys during the war. He apparently drew upon memories of family members for some general references, especially for explanations of rationing in a nation with all resources committed to a two-front war and no expectation of withholding anything from the quest for victory. Most general knowledge of this era now comes from films of the era or from television (as per Tony Soprano, The History Channel), but the author avoids settling for coverage of just the popular areas of interest: he discusses the problem of child care in a society of many single parents, usually consisting of a mother holding down a fulltime job while the father was overseas in the armed services. The lifestyle of the USA in the year before the Pearl Harbor attack is reviewed, especially the barely adequate preparations made for war, and how the peacetime draft was accepted in a population not committed to a major conflict.

One topic of particular interest is the military careers of various political and show business notables. Wartime experiences of Henry Fonda, James Stewart, Ed McMahon, and Howard Cosell are discussed and the records of Strom Thurmond, Richard Nixon, Gerald Ford, John F. Kennedy, and Lyndon Johnson are profiled. Wright is the only writer I have found who is dispassionate about Winston Churchill: he was, in my opinion, energetic, far-seeing, pugnacious, and a confirmed alcoholic with an ability to function at his best when others were in deep misery. The characters of Hitler, Mussolini and Tojo are explained as individuals whose actions followed a specific logic for their time and place.

The wartime role of censorship, which placed serious limitations upon news gathering and reporting, is given a close look. One crucial point which the author makes is that the generation of the 1940s felt that it was reasonable that information was withheld for national security purposes, so few complained at the lack of complete reportage. This cultural change is amazing for anyone familiar with today's society which demands 24 hours of news a day and no lag in reportage of any matter, and full disclosure at all times, even in matters of national security.

Specifics about the times and places of the Holocaust and the thought processes involved in this industrial slaughter are explained well. He is clear that many people suffered in the war (some targeted for more suffering than others) due to decisions made at high levels and for personal reasons. The building of the atomic bomb gets its due, especially the colorful personalities involved in this scientific breakthrough far from the battlefields, which eliminated the need for new battlefields in the Pacific Theatre of Operations.

Mike Wright uses names, dates and statistics as a spice rather than an entree or a side dish. Where an acquaintance with a personality is vital to understanding the topic, he includes information to illuminate the chapter. Some anecdotes, such as a pre-war plan for conducting the American war effort, are made clear by discussing the persons involved and their immediate actions. Otherwise, the focus is on broad changes due to the war and its effects upon the American population.

I find only a few limitations in this work. Wright's lack of discussion of contemporary films is surprising, since many civilians, potential military personnel, and active military personnel received much information from such movies, and future generations also received a great deal of their understanding of World War II from these films prior to the establishment of The History Channel. He gives little attention to the roles of radio and newspapers as news sources. Franklin Roosevelt receives only a small amount of attention, as do most domestic political leaders of the war effort. However, *What They Didn't Teach You About World War II* is a fine piece of work: its substance is solid and its style is flowing. It's a good read in one sitting or over several days. -- reviewed by Joseph Reilly

***Radio Goes to War: The Cultural Politics of Propaganda during World War II* / Gerd Horten**

[HE 8697.85 U6 H67 2002](#)

This survey of the role of radio in the war effort of the 1940s has a novel focus. Gerd Horten has researched and written about a media form now confined to recorded music and an occasional talk show, but which was central to American culture during the World War II era. This is a broad topic, but the coverage is thorough. He explains political figures, the economics of the Depression and the subsequent wartime industrial boom, and the American people's understanding of a two-front war which the nation was only half-ready to fight. He also takes a look at the WWII American population with their various ancestral loyalties and political opinions about allies and adversaries.



A few highly pertinent statistics are given to show the power of radio as a tool of education and propaganda. A moderate number of quotations are used, all of which support his points well. Most of the book is a narrative of well organized and well stated explorations of the topics. The political landscape is reviewed, especially the towering presence of Franklin Delano Roosevelt in the 1930s and 1940s, balanced with a dispassionate discussion of the skeptical opinions of the Republican Party's members. General American understanding of the outright lies supplied as news stories by the Allies in World War I and by the Axis in World War II caused many to be hesitant to believe anything read or heard in the mass media in the 1940s. Horten reveals the tricky workings of the formal Federal organization of radio appeals for support of war bond drives, rationing, and enlistments in domestic support for the war effort. Executives in the major radio networks are profiled, businessmen toiling in a completely new culture of business who operated at the pleasure of government regulatory agencies while also trying to make a profit. Horten shows these businessmen to be savvy negotiators and cautious policy-makers who reached agreements with the government that were the best possible deals for the day. These broadcasters organized and presented war-themed programs while maintaining their independence from the government. No previous war effort had radio as a daily source of entertainment and news, so the role of radio was shaped by the war and its demands.

The most interesting chapter concerns one aspect of radio broadcasting found rarely now: daily foreign-language broadcasts by immigrant entertainers. Horten makes good points about the security concerns of broadcasters and the military about Fifth Columnists aiding the Axis, especially in the context of programs conducted in languages not understood by most Americans. The choice of music alone posed questions of possible support for German or Italian enemy war efforts. Language, cultural nuances, and opportunity for espionage or general support for the enemy are well documented. I was amused to find that a Philadelphia radio station was a major supplier of German-language programs in the 1940s, attracting much careful scrutiny in quality control during those years.

Radio was a recruiting ground for movie stars of the day, and radio stars often had long-standing programs with wide followings. Horten reviews programs of Jack Benny, Bob Hope and others to show their work in supporting the American cause. A particularly intriguing topic is that major radio stars did commercials which resulted in them being identified for years with certain products; these commercials in turn linked tooth paste or other mundane products with the quest for victory. Public service announcements by celebrities promoting rationing and other war-effort concerns are also discussed. Horten points out that a number of radio stars were of draft age, but none were drafted. He gives no analysis of this fact, but points out the stars' usefulness in promoting solidarity.

Soap operas were considered an important media tool to reach the most domestic members of society on the home front. On this topic, Horten's research is as thorough as usual, tracking writers, on-air talent, and plots of various daily dramas. Most of these shows and stars are forgotten, but they were once important as cultural messengers. Horten discusses the use of characters and plots to persuade homemakers that the war threatened them, deserved their support, and was worthy of their daily efforts for the victory.

Radio Goes to War will appeal to anyone interested in media or the World War II era. Horten may have missed important topics, such as his scant focus on news programs of the day, but overall the work is solid. -- reviewed by Joe Reilly

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W.W. Hagerty Library

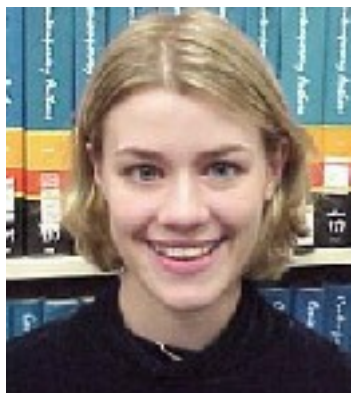
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Staff News



Jenifer Baldwin, Information Literacy Librarian, has also taken on duties as the acting Design Arts Librarian for Drexel's College of Media Arts and Design. For all Design Arts needs, contact Jenifer at 215.895.2772 or jb39@drexel.edu.

Tony Dominick is the new Head of Hagerty Library's Systems Department. Tony started out at Hagerty Library as a part-time book shelfer almost nine years ago. He received his B.S. in Mechanical Engineering from Drexel University in 1995 and decided to stay in Philadelphia to be near his future wife, Robin. This led to a job in Hagerty as the Reserve Book Room assistant, and the rest is history! **Kristen Costello**, former Systems Head, is now the part-time Systems Manager in the Systems Department and is enjoying extra time at home with her two young daughters.



Jodi VanMeter is the new Library Assistant for the Career Services Collection at Hagerty Library. Jodi has been part of the Information Services Department of Hagerty for the past year and is in Drexel's Information Science and Technology graduate program for Library Science. Jodi earned her B.A. in English and Communications from Eastern University.

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Selections From the New Book Room

Westcott's Plant Diseasesndbook 6th Ed. / R.K. Horst
[REF SB731.W47 2001](#)

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W.W. Hagerty Library

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Career Services News: New Staff and New Resources



The **Career Services Collection** at Hagerty Library has some news for the start of the Winter Quarter. First, we have a new Library Assistant, [Jodi VanMeter](#). Her hours for the Winter term (2003) are Tuesdays 9-12:30 and 1-6:30; Wednesdays 9-12; and Thursdays 10-12:30 and 1:30-5:30. Here are some ways she can assist you in your job search:

- Locate resume writing & cover letter materials (print and electronic)
- Find or make lists of companies in the Philadelphia metropolitan area, the US, or abroad
- Navigate internet job sites
- Discover books about a particular industry
- Track down information about internship/co-op opportunities in the local area, the US, or abroad
- Find books about careers by major

We also have some recently added books to announce. The *2002-2003 Occupational Outlook Handbook* ([Careers HF 5381.A1 O36](#)) is now available to help you research job outlooks, growth statistics, and the nature of the work, training needed, and earnings for a wide range of occupations. Another new book is the *Philadelphia Business Journal Book of Business Lists*, 2003 edition ([Careers HF 5068 .P5 P46](#)). This book contains nearly 100 lists of top businesses and business leaders in the Philadelphia region in various fields.

Stop by anytime to talk to Jodi or to use the books and journals. The Career Services Collection is open whenever the library is open, and you never need an appointment.

The Career Services Collection is located in Room 130, on the first floor of Hagerty Library. For more information, contact Jodi VanMeter, Career Services Library Assistant, at 215.895.6843 or jodivanmeter@drexel.edu.

Library News

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W.W. Hagerty Library

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Humanities Students Gain Library Research Savvy



Dozens of **introductory workshops**, presenting library resources and basic research skills to students in Humanities track classes, will be taught during Winter 2003 term at Drexel University City Campus. Information Services librarians will teach over ninety workshops in computerized classrooms in Hagerty Library from the second through the fifth week of classes for students enrolled in HUM 102 (Reading and Research) and HUM 107 (Humanities and Communication). We're pleased to be continuing this mutually rewarding collaboration between the Library and the Humanities and Engineering programs.

The workshops are intended to reach every incoming Freshman with Library instruction. They give students a solid basis on which to build the research skills needed to succeed in their college careers and beyond. Students will gain familiarity with the Hagerty Library website and all it has to offer as a gateway to information resources. Workshop participants should come away with an understanding of what scholarly information is and how it differs from other types of information; how to access Drexel's many electronic databases and build a logical

search strategy for finding scholarly articles and information in them; and how to locate books and reference materials related to a particular research topic.

If you are a student and need additional help accessing Library resources, stop by the reference desk and talk to one of the staff members on duty. You can also request help from one of the [subject specialist librarians](#) on Hagerty's Information Services staff. If you are a faculty member and would like more information on workshops for one of your classes, contact the [subject librarian](#) who is liaison for your academic department.

For more information, contact Jenifer Baldwin, Information Literacy Librarian, at 215.895.2772 or jlb39@drexel.edu.


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