

# Library News

Drexel University

W. W. Hagerty Library

Vol. 3, No. 7 July 2002

## What's New

### Libraries and the Merger



Drexel University now has four libraries! Find out what is happening with **access to electronic services** provided by the various libraries. While we are

currently in a period of transition, electronic resources at Hagerty Library and the Health Sciences Libraries are on their way to being available to all members of the Drexel community. [More...](#)

### Art @ the Library

Hagerty Library invites you to view the **new student art show** in the lower level gallery. The new exhibit features oil paintings of a variety of subjects by students in Painting I and II courses offered by the Visual Studies Department at Drexel's College of Media Arts and Design. [More...](#)



Painting by Nathan Kunika

### Career Services News: How to Find Hidden Co-op Opportunities



Drexel University's Fall/Winter Co-op begins September 23rd. The following **nine tips** will assist in your Independent Co-op search, especially in finding less obvious or "hidden" opportunities. [More...](#)

## Archives

### Pearlstein Center Inspires a Look at College of Business' Long History

The construction of a new facility for Drexel's **Bennett S. LeBow College of Business and Administration**



is just the latest in a long series of successes for one of the University's oldest and most important colleges. Classes in business subjects have been offered at Drexel from its inception in 1891. [More...](#)

## E-Resources News and Reviews

### New E-Resources Available at Hagerty!



Now available! **Oxford Reference Online**, published by the Oxford University Press, is

a fully-indexed, cross-searchable database of approximately 100 dictionary, language reference, and subject reference works. **BioOne**, which provides full texts of high-impact bioscience research journals, most from small societies and non-commercial publishers, has just added its 55th journal title! [More...](#)

### Test Drive the E-Resources Currently on Trial....

The **Design and Applied Arts Index (DAAI)** has over 130,000 annotated references from more than 500 design and craft journals published between 1973-2002, and data on over 50,000 designers, craftspeople, studios, workshops, and firms. The **Left Index** covers political, economic, social, and cultural literature of the Left including journals, books, book reviews, book chapters, bulletins, and websites. [More...](#)



### New Books at Hagerty



This summer explore the ways the human mind works with new books at Hagerty Library. Arthur J. Cropley's ***Creativity in Education & Learning*** provides insight into the process of creativity: what it is, how it "works," and how it can be developed in individuals. Daniel Nettle's ***Strong Imagination: Madness, Creativity and Human***

***Nature*** looks at the world of schizophrenia and bi-polar disorders and examines their causes and treatments, as well as their relationship to creativity. And Erik Jonsson's ***Inner Navigation: Why We Get Lost and How We Find Our Way*** unpacks the seemingly simple but actually complex task of getting from here to there. Read [more](#) about it!

## Staff News

### Staff News and Notes

**Hagerty Library staff** are active in professional service. Read about their involvement in professional conferences and service to professional organizations. [More...](#)

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[Alison Lewis](#), Editor.

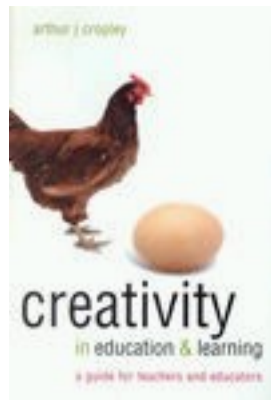
## Staff News and Notes

**ay Bhatt**, Engineering Librarian, recently attended the International Association of Technological University Libraries (IATUL) conference in Kansas City, Missouri, and the American Society for Engineering Education (ASEE) conference in Montreal, Canada. At the IATUL meeting, as liaison to the Engineering Libraries Division of the ASEE, he presented his proposal "[ELD and IATUL - Collaborative Partnership](#)". At the ASEE meeting, as chair of the Mentoring Taskforce, he introduced the newly created mentoring program for the members of the Engineering Libraries Division. He also moderated the "Professional Issues Forum," which generated numerous innovative ideas on issues concerning engineering libraries.

**Peggy Dominy**, Sciences Librarian, recently attended the Special Libraries Association meeting in Los Angeles, California. While there, Peggy served as moderator for the Vendor Update forum sponsored by the Physics/Astronomy/Math Division. She also presented a poster session on "Science Information Literacy for the Undergraduate" which she developed with Information Literacy Librarian **enifer Baldwin**.

**Alison Lewis**, Humanities and Social Sciences Librarian, has been appointed to serve on the Advisory Committee for the American Library Association's Office for Literacy and Outreach Services.

## Selections From the New Book Room



***Creativity in Education & Learning: Guide for Teachers and Educators* / Arthur J. Cropley**  
**[LB](#) [.C](#)**

*Creativity in Education & Learning* is the latest offering from Arthur J. Cropley, Emeritus Professor of Psychology at the University of Hamburg. One of his primary research interests has been the concept of "creativity," and he has written a number of books and journal articles on the topic. The present volume is aimed at a general audience, with special emphasis on teachers and parents who would like to foster creativity in young people.

One of the strengths of this book is that Cropley manages to pull together the "best of both worlds" -- his writing style is clear, accessible, and free from technical jargon while at the same time all the ideas and theories discussed are firmly anchored in research. Scholarly books and articles are cited throughout the text and included in the extensive bibliography. But the writing never succumbs to dry, academic prose or to the "peppy" verbiage characteristic of self-help books.

Cropley begins with the idea that creativity is NOT something you either have or haven't got. He believes that creativity is inherent in everyone and that it can and should be developed in each person. Because of the broad definition of creativity used, the "everyday creativity" of individuals in a variety of settings is considered as well as the "exceptional" creativity of Nobel Prize winners and famous artists. He addresses the question of whether or not creativity is related to psychopathology, and while acknowledging that there are some superficial similarities, he ultimately finds that creativity is more closely linked with a high degree of mental health. Part of his reason for encouraging creativity is the belief that engaging in creative acts is not only healthy for the individual but also for the families, schools, businesses, and communities of which we are a part. Cropley also makes the argument that creativity and intelligence are related but not identical. Creativity has a positive correlation to intelligence, but only up to a certain point. Ultimately, the test of creativity is not only what you think, but how you think it.

Much of *Creativity in Education & Learning* is focused on how we can define, measure, and foster the thinking processes and personal properties that lead to creativity. Examples of these qualities are divergent thinking, which produces variability rather than orthodoxy, and a complex personality, in which both ends of a polarity (such as cool neutrality and passionate engagement) are found within the same individual. Cropley also takes a look at the roles of personality, motivation, and environment in either facilitating or blocking creativity.

Two chapters are specifically devoted to creativity in educational settings, including lower-level schools and institutions of higher education. In general, Cropley finds that teachers and the educational milieu do *not* do a good job of encouraging creativity or providing an environment where creativity can thrive. One study cited (Stone, 1980) found that students "who scored the highest on tests of creativity were the ones most often in trouble with teachers." Likewise, higher education exhibits such shortcomings as one-sidedness, inappropriate concepts of knowledge, and lack of emphasis on creative thinking skills. Cropley makes various recommendations for improving this situation, including taking a more holistic approach to education and using techniques such as independent learning and problem-based learning.

Cropley does an effective job of summarizing a wide range of creativity and education research and presenting it in an easy to comprehend form. This book is a must-read for all Education majors, and highly recommended for professors who wish to encourage creativity in their classrooms and individuals who would like to gain insight into their own creative abilities. -- *reviewed Alison Lewis*

***Strong Imagination: Madness, Creativity and Human Nature* / Daniel Nettle**  
**[BF](#) [N](#)**

Daniel Nettle's slim volume is a well-written, tightly-organized and thorough discussion of the importance and interactions of neurochemicals in human development, especially in the onset and endurance of the opposite-poles of schizophrenia and bipolar (manic-depressive) illnesses. I highly recommend this work to anyone with an interest in medical and psychological understandings of these difficulties.



The author, a lecturer in Biological Psychology at the Open University in Great Britain, holds degrees in Psychology and Biological Anthropology. Much recently researched data is revealed in the book, and sound conclusions are drawn from the material. Nettle states how schizophrenia and bipolar illness are not "one size fits all" disturbances, but phenomenon with wide variations of frequency and complexity. His insight into how "madness" or "lunacy" (terms he uses comfortably) is a hyperfunction of certain cognitive areas, rather than a malfunction in all areas, is a profoundly useful declaration. Historical cases are discussed as illustrative examples of these illnesses and as situations where the symptoms were codified, because the earliest practitioners and researchers were explorers rather than experimenters. Recent mechanical findings from CAT scans of disturbed patients are cited to show how their brains are distinctly formed, yet the author doesn't venture a guess about whether these striking anomalies are a cause or an effect of the psychoses at hand, a rare failing in this book. Biology lessons are given only as needed, while cautions are made that stress and diet play a role in mental illness, along with genetics.

The opposite orientations of schizophrenia's thought distortions and bipolar illness's emotional disruptions are explained clearly and concisely, and as often as pertinent. Nettle is particularly illuminating in pointing out the inconstancy of serious mental illness, with some people having only one psychotic episode in a lifetime while others have repeated breaks from reality. Given the stifling oversupply of badly-written sensational articles and books on various forms of neuroses and psychoses, Nettle's rational take on irrationality is a breath of fresh air. Nettle is specific that serious disturbance is found in 2% of the general population, although the select subpopulation which appears on daytime talk shows may be an exceptional part of that group.

Historical perspective is given in discussions of Sigmund Freud, Eugene Bleuler, and Emile Kraepelin as pioneers in understanding mental illness. Creative artists and creativity are discussed via the work and lives of notables such as the ubiquitous George Gordon Lord Byron, Robert Lowell, and Alfred Tennyson. Robert Schumann's life, creativity and severe mental problems virtually merit a chapter as an illustration of a life lost to serious mental imbalance at a time when understanding and treatment were non-existent. After a while, you may question if any well-known writer (and particularly any poet) can be classified as well-balanced. Nettle puts into perspective the iconoclastic work of Thomas Szasz and R. D. Laing, whose points of view Nettle rightly pigeonholes as interesting, possibly amusing, and certainly wrong-headed.

*Strong Imagination* is a work where disparate items are pulled together into a practical whole which can inform the reader quickly and clearly on the topic at hand. I plan to use much of its information and proposals in my classwork, until (and if) anything in the future can supersede this solid synthesis. *reviewed Joe Eill*



***Inner Navigation: Why We Get Lost and How We Find Our Way* / Erik Jonsson**  
**[BF](#) [.J](#)**

While we commonly think nothing of it when we get from familiar point A to familiar point B, Erik Jonsson spends a whole book marveling at and explaining the complex cognitive processes, many of them unconscious, involved in navigation. Equally important and intriguing is the opposite experience, and Jonsson treats getting lost as a significant event with much to tell us about the way our minds work.

The author, a practitioner of "environmental cognitive science," here writes a rather informal ramble of a scientific treatise for a nonscientific audience. He begins with personal tales of becoming lost and disoriented before delving into his attempt to explain both why we sometimes get lost in familiar places and why we often can successfully navigate new and unfamiliar terrains. Jonsson points out that we all possess "inner compasses" he also acknowledges with his scientific authority the conventional wisdom that not everyone has a "good sense of direction". He further asserts that we all unconsciously make cognitive maps of our environments by observing landmarks, geography, and solar positions. Jonsson's theory claims that these mental maps are more "real" than the reality upon which they are based: "We do not function in the real world when we move about in a familiar area. We function in the cognitive map we have made of it."

After laying out his theory of cognitive maps, Jonsson uses stories and examples from around the world to show how these mental maps guide us on or fail us in our day to day navigation. The book's organization takes a winding path, and sometimes Jonsson seems to get lost in his endless anecdotes. But he generally circles his way back to his point in this charming introduction to a fascinating facet of human experience and cognition. *reviewed Jennie Correia*

## Libraries and the Merger: What's New

*W. W. Hagerty Library*



**Drexel University now has four libraries!** This means more access and more resources for the entire university community. The W.W. Hagerty Library, or Main Library, is located on what is now called the University City Campus. The three libraries formerly associated with MCP/Hahnemann are now collectively known as the Health Sciences Libraries. They are the Hahnemann Library, located at the Center City Campus the Florence A. Moore Library, located at the Henry Avenue Campus and the Queen Lane Library, located at the Queen Lane Campus. All students, faculty, and staff may now borrow materials from any of the four Drexel libraries.

**What's happening with access to online electronic resources** The libraries are busily working out complex licensing agreements for all our electronic resource subscriptions, in order to make them available to the entire newly combined Drexel community. Our goal is to make every licensed resource available to every Drexel user, regardless of which institution they were affiliated with before July 1, 2002.

Until all our contracts have been adjusted to accommodate all patrons as authorized users, however, we are legally required to restrict access according to our legacy agreements. At present, and as we move through this transition period, this means that your affiliation prior to July 1, 2002 will continue to determine which libraries' resources you are authorized to access.

We ask for your patience as we re-negotiate contracts and update access privileges. In the meantime, please remember that you can always access either library's e-resources by going in person to the host library.

You can also follow this link to learn more about [Library Privileges at Drexel's Libraries](#).

Still have questions? Please don't hesitate to contact Katie Brady ([kbrady@drexel.edu](mailto:kbrady@drexel.edu) or 215.895.2771) in the W. W. Hagerty Library or Lenore Hardy ([hardy@drexel.edu](mailto:hardy@drexel.edu)) in the Health Sciences Libraries.

## New Electronic Resources Reviews

### "Specious present" and "Future perfect," "West wind drift," and "East Timor"- all available in Oxford Reference Online!



[Oxford Reference Online](#) combines over 100 reference works from a variety of disciplines in a single cross-searchable resource. Dictionaries, encyclopedias, and other reference works span the subject areas: General Reference, Language, Science Medicine, Humanities Social Sciences, and Business Professional. The collection will be regularly updated as revised material becomes available. Additionally, new titles will be added each year. Click [here](#) to see the list of current titles. The collection is entirely cross-searchable and cross-referenced. Additional features are extensive search options, including date and people filters. A special spellcheck search enables users to find misspelled words or words with alternate spellings.

For more information about Oxford Reference Online, contact [Alison Lewis](#), Information Services Librarian for Humanities and Social Sciences, at 215.895.2765 or [alewis@drexel.edu](mailto:alewis@drexel.edu).

### BioOne gets Bigger!

[BioOne](#) brings to the Web a valuable collection of full texts of high-impact bioscience research journals, most from small societies and non-commercial publishers. It marked another important milestone in the fourteen months since its debut with the licensing of its 55th journal. Among the most recent additions to BioOne are:



- [The American Fern Journal](#) (The American Fern Society)
- [The Southeastern Naturalist](#) (Association of Southeastern Biologists and the Humboldt Field Research Institute)
- [The Journal of Field Ornithology](#) (Association of Field Ornithologists)
- [Transactions of the Kansas Academy of Science](#) (Kansas Academy of Science)

BioOne is a joint development project of the American Institute of Biological Sciences (AIBS), SPARC (the Scholarly Publishing and Academic Resources Coalition), the University of Kansas, the Greater Western Library Alliance, and Allen Press.

For more information, see [www.BioOne.org](http://www.BioOne.org), or contact [Peggy Dominy](#), Sciences Librarian, at 215.895.2754 or [dominymf@drexel.edu](mailto:dominymf@drexel.edu).

## Career Services News: How to Find Hidden Co-op Opportunities



Drexel University's Fall/Winter Co-op begins September 23rd. The following nine tips will assist in your Independent Co-op search, especially in finding less obvious or "hidden" opportunities:

1. Find an internship or Co-op description that appeals to you, then find a company that might offer a **similar experience** (in the Philadelphia area or whatever city you choose). Sometimes you will need to spell out what you are offering to a company -- they might not know that they **need** you!
2. Check out the **classified ads** in the Sunday newspaper to see which companies are hiring because they may have the money to hire a Co-op as well as, or instead of, the permanent hire.
3. Be realistic. If this is your first Co-op, you might lack experience. Focus on getting **professional exposure** in your field. The job tasks might not be all that glamorous, but you can build on this experience for your next Co-op.
4. "Every Co-op opportunity you take on provides a window into an industry that you may not otherwise have experienced. The experience you will get and the contacts you will make are countless." -- Andrea Mzrok
5. Do some reading -- it will payoff in lots of ideas! Read about your prospective career field and the companies in which you are interested. Use the resources in the Library's Career Services Collection, and use online resources such as the [Riley Guide](#).
6. Check out **non-profits** that interest you. The Blue pages of the phone book's White pages are full of service oriented organizations that may be looking for extra help with, for example, creating a webpage, designing a new logo, developing a payroll program, or assisting with their accounting.
7. **Professional Associations** have webpages that provide valuable information about your field and may also have links to job resources and sometimes internship opportunities. To locate an association, there are two good sites to check: [Associations Unlimited](#) (which is a subscription service available via Drexel University) and the American Society of Association Executives' [Directory of Associations](#).
8. Local **Chamber of Commerce** sites often have lists of local companies by industry. The [U.S. Chamber of Commerce](#) site offers an easy search page.
9. Check out the Career Services Collection in Room 130, Hagerty Library -- it's open the same hours as the Library. Also visit the [Career Services Collection](#) webpage.

For more information, contact Tom Cummiskey, Career Services Library Assistant, at 215.895.6843 or tc34@drexel.edu. Tom's office hours are currently Tuesdays 10-1 and 2-7 Wednesdays 10-1 and 2-5 and Thursdays 10-12 and 1-3.

## Oil Paintings Now on Exhibit



*Painting by Constance McCauley*

Hagerty Library invites you to view the new student art show in the lower level gallery.

All of the exhibit's paintings are the products of Painting I and II courses offered by the Visual Studies Department at Drexel's College of Media Arts and Design. These courses are part of the foundation curricula for all majors and may be taken as electives by majors in other areas.

The paintings in this exhibition are all done in oil paint and represent a variety of subjects. Some are still lifes created in the painting studio others are cityscapes painted on the Drexel campus. Three depict the old Abbots Building Studio.

We hope that you will stop by the Library to see these paintings, which will hang through the first week of October.



*Paintings by Amanda Gonzalez, Amanda Armstrong, and Hillary Hertler*

If you have any questions about Art @ the Library, contact [Kelley Weaver](#), the Information Services librarian for the College of Media Arts and Design, at 215.895.2768 or [weavette@drexel.edu](mailto:weavette@drexel.edu).



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## Pearlstein Center Inspires a Look at College of Business' Long History



*Artist's rendering of the new Pearlstein Business Learning Center for the Bennett S. LeBow College of Business and Administration*

The construction of a new facility for Drexel's Bennett S. LeBow College of Business and Administration is just the latest in a long series of successes for one of the University's oldest and most important colleges. Classes in business subjects have been offered at Drexel from its inception in 1891.

During the early years, it was primarily women who attended Drexel's business classes. They studied stenography and typing in order to become office workers, a new career path and one of only a few open to women at the time.

In 1911, the school was reorganized and began to move toward college status and away from the secretarial school model. In 1922, as part of a concerted effort to attract more male students, the school's name was changed from Secretarial School to the School of Business and Administration. Nevertheless, the number of female students enrolled continued to be high until the 1950s when fewer women in general worked outside the home.

The school granted its first undergraduate degree in 1926 but it was not until 1949 that the graduate M.B.A. program was established. In the 1950s, the school enjoyed robust growth under the stewardship of Dean Kenneth G. Matheson, Jr. Course offerings were revised to establish a core curriculum and students were required to take more courses in the liberal arts. The Business School was also an important force behind the establishment of Drexel's first educational computer center in 1957.



In 1965, the school moved into its first home, [Matheson Hall](#). Constructed for a cost of \$1.6 million, Matheson Hall was the fifth major building constructed by Drexel. In 1970, the School's name was changed to the College of Business and Administration, when Drexel Institute of Technology became Drexel University. In 1974, the Saturday M.B.A. program was introduced. This program has become one of the School's most popular offerings.

In September of 1999, the College of Business and Administration changed its name once again. In grateful acknowledgement of a \$10 million gift to the University, it is now known as the **Bennett S. LeBow** College of Business and Administration. Mr. LeBow is a 1960 graduate of Drexel University who is chairman and chief executive officer of Brooke Group, Ltd., which includes among its holdings the Liggett Group and several real estate development projects.



Groundbreaking on the **Pearlstein Business Learning Center** was held last fall (November 21, 2001). The building is named for Leonard Pearlstein, the founder of Confab, Inc. of King of Prussia. Pearlstein, who died in 1996, was a major benefactor of Drexel University. The University plans to renovate Matheson Hall for faculty and administrative use.

For more information about the history of Drexel University, please contact Archivist Stephen Janick at [janick@drexel.edu](mailto:janick@drexel.edu) or 215.895.1757. The Information Services Librarian for Business is Emily Missner, who may be reached at [emissner@drexel.edu](mailto:emissner@drexel.edu) or 215.895.6164.

## Test Drive the E-Resources Currently on Trial...

Take a look at the databases currently on trial at the Library! From design resources to alternative politics, there's always something fun to play with and don't forget to send in your [feedback!](#)



### [Design and Applied Arts Index \(DAAI\)](#)

Over 130,000 annotated references from more than 500 design and craft journals published between 1973-2002, and data on over 50,000 designers, craftspeople, studios, workshops, and firms. This trial runs until July 25th.

### [Left Index](#)

Covers political, economic, social, and cultural literature of the Left including journals, books, book reviews, book chapters, bulletins, and websites. This trial ends on July 17th.

make your voice  
known!

We're interested to know what you think about products we have on trial. Please click [here](#) or on the image to the left to submit your review! You may also send questions, complaints and suggestions to the Electronic Resources Librarian, [Katie Brady](#) (215.895.2771 or [klb28@drexel.edu](mailto:klb28@drexel.edu)). Be sure to include the name of the database you

consulted.

New trials are arriving all the time! Check the [Current Trials](#) page for the latest information!



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