

Library News

Drexel University

W. W. Hagerty Library

Vol. 3 No. 8 August 2002

What's New

Some Fast Facts about the Library

As the 2001-2002 academic year comes to a close, we thought it might be interesting to look back over some of the **numbers** that reflect a few of the Library's services. Find out more here! [More...](#)



Web Information Resources: GATS

WORLD TRADE ORGANIZATION



GATS stands for General Agreement on Trade in Services. It is the first

multilateral, legally binding set of rules covering international trade in services. It is administered by the World Trade Organization (WTO), an alliance of 144 member nations, including the United States, and has been controversial since its inception. This **webliography** gives a range of viewpoints on GATS and the controversies surrounding it, including its impact on higher education and libraries. [More...](#)

Career Services News: New Books on the Shelves!

The Career Services Collection is happy to announce some great new additions to its **reference book resources!** Courtesy of the Career Management Center, these new reference books are available in the Career Services Collection Room (Room 130 in Hagerty Library). Check out these up-to-date tools on international jobs, internships, and resumes from A-Z! [More...](#)



Staff News

Peggy Dominy, Sciences Librarian, has been invited to participate in the Library Advisory Committee of the American Physical Society. [More...](#)

E-Resources News and Reviews

New E-Resources Available at Hagerty!

BNATAX Management Library

Now available! **BNA Tax Management Library** is a tax planning and compliance e-resource that covers a wide range of tax areas such as U.S. federal and state income; foreign taxation; and estates, gifts & trusts. **LISA (Library Information and Science Abstracts)** abstracts and indexes over 440 library and information science periodicals from more than 68 countries, in more than 20 different languages. Coverage ranges from 1969 to the present. [More...](#)

Test Drive the E-Resources Currently on Trial....

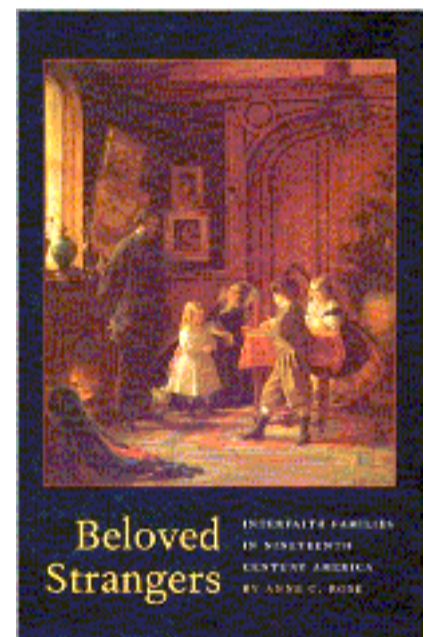


Check out the **electronic resources** currently on trial at the Library! This month, try an online materials book, a new way to search for environmental facts, and a business database focusing on industry and company information. Don't forget to let us know what you think - send in your feedback! [More...](#)

New Books at Hagerty

This month's selections from the new book shelves present a "grab bag" of reading for August.

Beloved Strangers: Interfaith Families in Nineteenth-Century America by Anne C. Rose examines twenty-six interfaith couples who married in the United States between 1812 and 1914. Jacques Cory's book, **Activist Business Ethics**, is a timely publication in these days of headlines featuring bankruptcy and malfeasance in major corporations such as Enron, WorldCom, and AOL/Time-Warner. Read [more](#) about it!



[Comments and Suggestions](#) | [News Index](#)
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Library News is published monthly on the web by the W.W. Hagerty Library.
[Alison Lewis](#), Editor.

New Electronic Resources Reviews

Timely tax tools and tips from BNA Tax Management Library!

***BNA*TAX Management Library**

[BNA Tax Management Library](#) is a tax planning

and compliance e-resource

that covers a wide range of tax areas: U.S. federal and state income; foreign taxation; and estates, gifts & trusts. The resource also offers expert analysis, practice tools, journals, current news, and personal notification via email. Major primary sources provided by BNA Tax Management Library include federal tax cases and IRS documents, codes, regulations, forms, and publications.

For more information about the resource, please contact Emily Missner, Business Librarian, at 215.895.6164 or emissner@drexel.edu.

Let LISA lead you to library & information studies citations and abstracts!

Researching artificial intelligence, copyright issues, database technology, or other information or library science topics? You can now search [LISA](#) (Library and Information Science Abstracts), a key library and information science database, to identify useful journal articles. LISA, a product of CSA, abstracts and indexes over 440 periodicals from more than 68 countries, in more than 20 different languages. Coverage ranges from 1969 to the present.



LISA compliments [Library Literature](#), another important library and information science database to which the Hagerty Library subscribes. A study* published in 2000 compared LISA and Library Literature, and concluded that overlap of coverage in the databases was slight, and that for the most comprehensive results, researchers should search both LISA and Library Literature. The Hagerty Library is pleased to now offer both of these important resources.

*See Read, E.J. and Smith, C.R. (2000). Searching for library and information science literature: A comparison of coverage in three databases. *Library Computing*, 19(1/2): 118-126.

Questions? Comments? Please contact Laura Moyer, Information Sciences and Technology Librarian, at 215.895.2762 or ljm26@drexel.edu.

Some Fast Facts about the Library

As the 2001-2002 academic year comes to a close, we thought it might be interesting to look back over some of the numbers that reflect a few of the Library's services:



- Over 600 individual consultations took place between librarians and students, faculty, or staff. This figure covers only those "special" consultations that took place away from the reference desk.
- Reference librarians taught more than 235 workshops, introducing students to the use of Library resources, for both basic and advanced classes.
- The colleges served most frequently by the Library workshops were the College of Arts and Sciences and the College of Information Science and Technology.
- When asked to name the most important thing learned in a workshop, most participants named learning about the electronic resources and learning to structure effective database searches.
- The Library's website currently provides access to: over 8,700 fulltext journal titles; over 200 electronic resources, including article databases, online reference works, and statistical sources; and over 3,500 e-books across all disciplines.
- The top five electronic journal titles accessed were the *Wall Street Journal*, *Science*, *Nature*, *Biomaterials*, and *Environmental Science & Technology*.
- The top five print journals accessed were *Vogue*, *Time*, *Harper's Bazaar*, *Glamour*, and *India Today*.
- The top five most searched databases were Expanded Academic Index, Lexis-Nexis: Academic Universe, ABI/Inform, INSPEC, and Business & Company Resource Center.

Have questions? Contact one of the [Information Services librarians](#) for research assistance and information about workshops and Library resources.

Web Information Resources: GATS

GATS stands for General Agreement on Trade in Services. It is the first multilateral, legally binding set of rules covering international trade in services. GATS went into effect in January, 1995, and is being implemented in stages. It is administered by the World Trade Organization (WTO), an alliance of [144 member nations](#), including the United States. GATS has been controversial since its inception. It has been hailed by some as a move toward open economies, deregulation, fair market rules, and the protection of the consumer. To others, GATS represents a dangerous threat to democracy, the environment, workers' rights, and local economies. The following sites give a range of viewpoints on GATS and the controversies surrounding it.



[WTO Gateway to GATS Information](#). This site contains the full text of the GATS agreement, information on the GATS implementation schedule, and a brochure on [GATS: Fact and Fiction](#) which addresses anti-GATS criticism.

[European Commission's INFO-POINT on World Trade in Services](#). This is a pro-GATS site from the European business perspective.

[GATSwatch.org](#). GATSwatch is a joint project of the Corporate Europe Observatory and the Transnational Institute. Critical of GATS, they have published numerous [refutations](#) to the WTO's *Fact and Fiction* brochure.

[GATS and Higher Education](#). From the International Association of Universities. Concerns the implications GATS may have for higher education, particularly in the "commodification" of education.

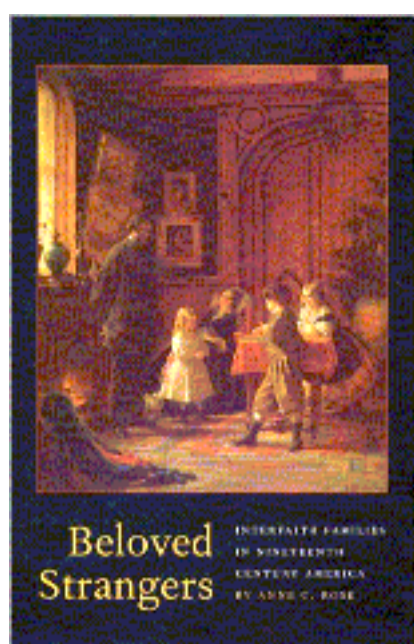
[The GATS and Libraries](#). Provides links to readings about GATS's likely impact on libraries. Views from U.S., Canadian, British, and Swedish librarians and professional organizations.

[World Trade Policies and Services](#). From EBLIDA (European Bureau of Library, Information and Documentation Associations), an independent umbrella association of national library, information, documentation, and archive associations and institutions in Europe. A basic overview and useful links concerning GATS.

The *Library News* plans to occasionally present short web bibliographies, such as this, of quality internet resources concerning topics of current interest. Please contact Alison Lewis, *Library News* editor, if you have any suggestions of topics or sites. She may be reached at alewis@drexel.edu or 215.895.2765.



Selections From the New Book Room



***Beloved Strangers: Interfaith Families in Nineteenth-Century America* / Anne C. Rose**
[HQ1031.R648 2001](#)

Beloved Strangers examines twenty-six interfaith couples who married in the United States between 1812 and 1914. The author is well versed in biographical details of individual spouses, be they now-obscure citizens or well-remembered luminaries such as William Tecumseh Sherman or John Dewey. Contemporary advice books on mixed marriages, policy statements issued by councils of concerned clergy in various denominations, and individual memoirs are cited frequently. Rose's book is exhaustively researched, listing dates and residences pertinent to the material.

Anne C. Rose discusses both the sacred and mundane: the fact that many individuals carry preconceptions and anxieties into marriage is discussed, to illustrate that these people were in many ways ordinary people, not particularly distinct in their lifetime from their fellows. One crucial fact is that clergy of the Jewish and Roman Catholic minority groups urged the wife (usually marrying up in social status and economic class) to convert the spouse to their faith, or at least establish and maintain a household observant of their religious tradition. This expectation routinely was realized, usually in household terms rather than in conversion. The couple's children were often raised in the wife's faith, but Rose has little or no factual information about marital misunderstandings, conflicts, or negotiations about this religious schooling.

Surveying the printed material on mixed marriages, Rose finds that the Catholic and Jewish groups, whose numbers rose daily from immigration and birth, became more threatened as distinct groups and threatening to the Protestant majority as suppliers of spouses in interfaith marriages. The Protestant majority said little about mixed marriages, apparently being too monolithic to issue policy statements or too fragmented by denominationalism to issue any meaningful statements.

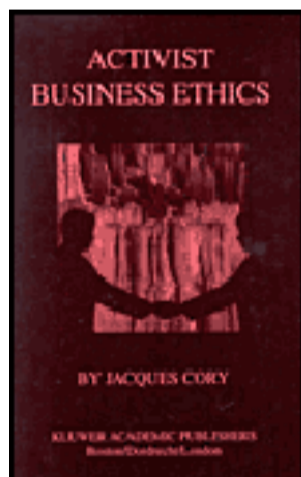
Rose pinpoints the idealization of courtship romance and early marriage as impediments to practical planning, including anticipation of family and friends' annoyance about or outright rejection of a mixed marriage. She is clear that wishful thinking often rams into a brick wall of unthinking historical intolerance in some situations, influenced by personalities and ideologies. The author identifies Enlightenment ideals of the 1800s as motivation for some couples to trespass tribal lines for mates. Some of her research subjects had idealistic parents and social circles, and some were children of intermarriages themselves.

The importance of era is discussed; mixed marriages contracted before 1900 usually allied with one religious identity, often the wife's tradition. The marriages investigated which were contracted after 1900 usually established no religious identity. The modern era's secularization, due to scientific information and culture, reduced traditional identities and boundaries related to religion. This also had an impact on women's status; as culture and technology transformed American society, women particularly had new freedom to peer over the walls of their birthright in-group to seek spouses.

What is glaring here is what Rose does not discuss. She says nothing about the huge daily influx of immigrants into the United States during these years, many of whom were Jewish or Catholic. These immigrants from minority religions increased the populations of their own groups and transformed America's ethnic and religious status. The issue of immigration was a hotly debated matter in the 1800s and 1900s, but Rose does not address the importance of that fact in her work.

Most of her research subjects did not leave memoirs or any detailed statements about their thought processes, so many of the author's conclusions are hunches or leaps of faith. Since we do not know any intimate details of the perceptions, emotions, or expectations of many of the couples involved, or of their parents, siblings, or friends, we have only educated guesses serving for conclusions. She never states this limitation, which devalues this solid work.

Overall, *Beloved Strangers* is interesting and worthwhile as an information source for details and data on interfaith marriages, a subject straddling the disciplines of history, psychology and sociology.
 -- reviewed by Joe Reilly



***Activist Business Ethics* / Jacques Cory**
[HF5387.C6756 2002](#)

In these days of headlines featuring bankruptcy and malfeasance in major corporations such as Enron, WorldCom, and AOL/Time-Warner, the publication of Jacques Cory's book, *Activist Business Ethics*, is quite timely. Cory, who has an M.B.A. and a background in Economics, is active in Israel's business ethics community and has written two other books on ethics. In this book, Cory's basic premise is that it is not enough to approach business with ethical intentions. People who espouse ethical standards in the business world must become proactive, indeed *activist*, in bringing these standards to bear in the environment around them.

Cory considers the issues surrounding business ethics in the light of democratic, religious, philosophical, and psychological principles. He comes to the conclusion that no matter what one's frame of reference is, there is enough significant overlap among the various thought systems to form one coherent view of business ethics. He declares that the existing safeguards of stakeholders interests are inefficient, but sees hope in the rise of activist shareholder groups. He advises establishing "Supervision Boards" to supervise the work of corporate Boards of Directors, as well as an "Institute of Ethics" to oversee the behavior of corporations in general. While these admittedly radical ideas might have seemed laughable a year ago, in today's environment they at least suggest a starting point for discussion.

Unfortunately, this book suffers from the major flaw of poor editing. There are numerous typos, and Cory, who is not a native speaker of English, has a convoluted writing style that sometimes slows down reader comprehension and may even occasionally misrepresent his ideas. An extensive bibliography on business ethics is given at the back of the book, but the non-standard and incomplete citations may make it difficult to track down some of these sources. In spite of these flaws, Cory's book should be read for the thought-provoking ideas it contains. -- Reviewed by Alison Lewis



Staff News and Notes



Peggy Dominy, Sciences Librarian, has been invited to participate in the Library Advisory Committee of the [American Physical Society](#). She will attend her first meeting this coming October.

Test Drive the E-Resources Currently on Trial...

Check out the electronic resources currently on trial at the Library! This month, try an online materials book, a new way to search for environmental facts, and a business database focusing on industry and company information. Don't forget to let us know what you think - send in your [feedback!](#)



[ASM Handbooks Online](#) is a collection of reference information on metals and materials including data and guidance on properties, processing, performance, selection, analysis, and applications. This trial runs until August 24.

[ENVIROnetBASE](#): Environmental Sciences Electronic Library provides fulltext access to acclaimed environmental resources. Includes facts, figures, charts, tables, illustrations, even formulas and rules of thumb. ENVIROnetBASE offers a comprehensive selection of references that are cross-referenced, fully searchable, hyperlinked, and cross-indexed. Trial ends August 25.

[PROMPT](#) (Predicast Overview of Markets and Technology) allows users to research companies, products, technologies, and markets. The resource includes summaries and full text from nearly 1,000 business and trade journals, industry newsletters, newspapers, market research studies, news releases, and investment and brokerage firm reports. This trial will end August 17.

make your voice
known!

We're interested to know what you think about products we have on trial. Please click [here](#) or on the image to the left to submit your review! You may also send questions, complaints and suggestions to the Electronic Resources Librarian, [Katie Brady](#) (215.895.2771 or klb28@drexel.edu). Be sure to include the name of the database you

consulted.

New trials are arriving all the time! Check the [Current Trials](#) page for the latest information!



Career Services News: New Books on the Shelves!

The Career Services Collection is happy to announce some great new additions to its resources! Courtesy of the Career Management Center, these new reference books are available in the Career Services Collection Room (Room 130 in Hagerty Library). Here is a sampling of what's available:

International Job Finder: Where the Jobs are Worldwide. This book is ideal for job search ideas for just about any country. It contains up-to-date (2002) web addresses and ideas on how to tackle your job search abroad.



Peterson's Internships 2003. This favorite guide contains 50,000+ descriptions of internships in the US and abroad. Use the Field of Interest index in the back of the book to make best use of this resource.



From College to Career: Entry-Level Resumes for any Major from Accounting to Zoology. This well-written and sometimes funny book offers how to's and how NOT to's for the first-time resume writer and beyond.

Gallery of Best Resumes for People Without a Four-Year Degree. The author presents over 125 resumes in elegant formats, with clear explanations written on the actual resumes! A valuable guide for anyone looking for new resume ideas.

Real Resumes for Computer Jobs. Finally a resume book for new IT, CS, and IS jobs with up-to-date language and references.



As with all the resume guides and books, look at several to get as many ideas as possible and then choose the one which best fits your particular needs. The Career Management Center Co-op program publishes the ***Co-op Manual***, which provides "template-type" ideas for your Co-op resume and is to be used in conjunction with [CMOnline](#). Your Co-op Coordinator is always available to review and critique your resume.

For more information about the Career Services Collection, contact Tom Cummiskey, Career Services Library Assistant, at 215.895.6843 or tc34@drexel.edu. Tom's office hours are currently Tuesdays 10-1 and 2-7; Wednesdays 10-1 and 2-5; and Thursdays 10-12 and 1-3.

